

## **MEDIA RELEASE**

**March 3, 2006**

**For immediate release**



SIMCOE – It’s lights, camera, action time in Haldimand, Norfolk and Brant counties as elementary and high school students gear up for Holy Trinity Catholic High School’s third annual film festival.

Young filmmakers will be competing for nearly \$2,000 in cash prizes. Judging and screening of the two- to five-minute films take place June 1 at Holy Trinity in Simcoe.

“The gala screening promises to be an exciting event,” said Caroline Freibauer, a teacher at Holy Trinity. “These young filmmakers are so talented and creative.”

Judges for the Holy Trinity Film Festival will include Laurier Brantford media instructor Rick Gamble, who is a former CKCO television reporter.

Past winning films have included an animated short from Simcoe Composite High School, a gripping narrative on cut-throat competition in the lemonade stand business and a re-enactment of a story from the Old Testament.

More than 25 entries created by groups and individuals were received last year from high school and elementary students. Organizers are expecting that number to grow this year.

**For more information, contact:**

**Caroline Freibauer**  
**Holy Trinity Catholic High School**  
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**OR Visit <http://filmfestival.trinitycatholic.ca>**



Presenting the third annual....

## **Holy Trinity Film Festival**

Celebrating young filmmakers and their films

Gala screening Thursday, June 1, 2006

Aspiring filmmakers are invited to create short films to win cash.

- Prizes include: \$500 for first, \$300 for second and \$100 for third
- Separate judging for elementary and high school students
- All two- to five-minute films welcomed: fiction, documentary, animation
- Special prize for films with a Christian theme
- Entry deadline is May 23, 2006

### **How to Enter**

Register online by May 1, 2006. (Print registration forms are available on request. Just e-mail us.)

You can register as a group or as an individual.

If you are under 18, print out the permission form, have your parent or guardian sign it and submit it with your film to Holy Trinity Catholic High School by May 23, 2006.

Entries can be submitted in VHS Tape or DVD format. Please avoid using Video CDs to ensure the best recording quality.

Need more information? Follow the links to find out more about the rules and judging criteria. Or e-mail us at [filmfestival@trinitycatholic.ca](mailto:filmfestival@trinitycatholic.ca)

### **Deadlines**

**Registration Deadline:** May 1, 2006

**Films to the Site of the Festival with Signed Permission Forms:** May 23, 2006

**Festival Date:** Thursday, June 1, 2006 at Holy Trinity Catholic High School, Simcoe

## Rules and Guidelines

- Elementary and secondary students in Brant, Haldimand and Norfolk are eligible to enter the Holy Trinity Film Festival.
- Both group and individual entries are welcomed. Permission forms must be completed by all participants under 18 years of age. Each group member under 18 also must have signed permission forms.
- The Holy Trinity Film Festival is organized into two main categories: Elementary and Secondary.
- A panel of judges selected by the Holy Trinity Film Festival will award the following prizes in **each** category: First prize - \$500; Second Prize - \$300 and Third Prize - \$100.
- The Christian Values prize of \$100 will be awarded to the film that best exemplifies Christian values in either category.
- The determination of the judges is final.
- The Holy Trinity Film Festival reserves the right to cancel categories if there is insufficient response. Festival organizers, in conjunction with the judges, may reallocate prize money to different categories if deemed necessary. Participants will be notified should a cancellation occur.
- Films must be no longer than five minutes and no shorter than two minutes.
- Films should be suitable for family audiences. Inappropriate actions, gestures or language are not permitted and can be grounds for disqualification. This includes: hidden messages, sexist content, gratuitous violence and content that supports alcohol or drugs.
- Videos produced must not discriminate against or demean a person or group.
- Safety of all participants in the video must be maintained. No person or group of people is to be put in danger at any time during the production of the film.
- Judges will have the right to determine what is deemed to be inappropriate. Their say is final.
- Music used in the films must be from a legal source. Any audio used in the films must not give rise to any claims for infringement or violation of copyright, trademark or any other right of any third party or to any claims for libel, defamation, violation of the right of privacy, or celebrity, or any contract right or other right of any individual, corporation or other entity or violate any laws. Participants obtaining permission to use copyrighted music must submit the written release with their entry.
- Holy Trinity Catholic High School retains copyright to videos submitted. VHS tapes, DVDs and video CDs will not be returned. Please make your own copies before submitting.

## **Judging Criteria**

Judges selected by the Holy Trinity Film Festival will be using the following general criteria when evaluating the merits of each entry. Points will be awarded in each category. Judges decisions are final.

### **1. Story**

- **Well-developed story line.**
- **Narrative flows naturally and logically.**
- **Ability to evoke emotion or audience reaction.**
- **Evidence of balanced research.**
- **Evidence of planning.**

### **2. Production**

- **Camera work. Creative camera angles and shot composition enhance the overall quality of the film; assist in conveying the message of the film; advances the storyline.**
- **Use of sound.**
- **Lighting. Use of available light and artificial light.**
- **Setting. Creative design and good location choices.**

### **3. Post-Production**

- **Editing.**
- **Titles and graphics.**

### **4. Creativity**

- **Original concept.**
- **Unique approach to a topic.**
- **Overall impression of the film.**

**Christian Values** -to be judged separately for the Christian Values prize

- **Theme or underlying message of the film best exemplifies Christ's message to love your neighbour.**
- **Film promotes Christian values of social justice, equality and environmental stewardship.**